



March 12, 2013
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Boca Raton Real Estate Agent Brian Pearl Awarded Internet Marketing Specialist Designation

Advanced Marketing Designation Recognizes Deep Understanding of Internet Marketing Strategies for Helping Customers Buy & Sell Homes

BOCA RATON, FLORIDA (MARCH 12, 2013) – Brian Pearl, a leading real estate professional with Lang Realty in Boca Raton, Florida has been awarded the Internet Marketing Specialist designation for his proficiency in using Internet marketing strategies to help HIS/HER customers market their properties throughout the Web.

Pearl is now completely trained in marketing real estate across the Internet, including on all the major search engines, social media channels, Craigslist and more – with proven strategies that drive the maximum traffic and inquiry volume to help homes get sold fast and for the highest price possible.

“The most important attribute in choosing a real estate agent today is mastery of the Web as a marketing tool for your home or property,” said Ben Kinney, founder of the Internet Marketing Specialist Designation. “Brian has mastered the Web marketing best practices I actively use in my practice, and has differentiated himself among other real estate professionals in the market with these skills.”

For more information about Brian Pearl and The Pearl Group at Lang Realty, please visit www.BrianPearlRealEstate.com.

About Brian Pearl

Brian Pearl is a top-producing South Florida real estate professional. Based in Boca Raton, Florida, Brian has been assisting homebuyers and sellers throughout Palm Beach and Broward Counties since 2004. Brian has created a name for himself in real estate with hard work, integrity and maintaining lasting business relationships with both Clients and fellow Realtors®. He follows the philosophy In 2014, Brian’s team closed 196 transactions with a total volume of \$30 million, leading to his recognition as one of the **Top 250 Teams in America** and **ranked #36 in the entire State of Florida**, by REAL Trends and The Wall Street Journal.